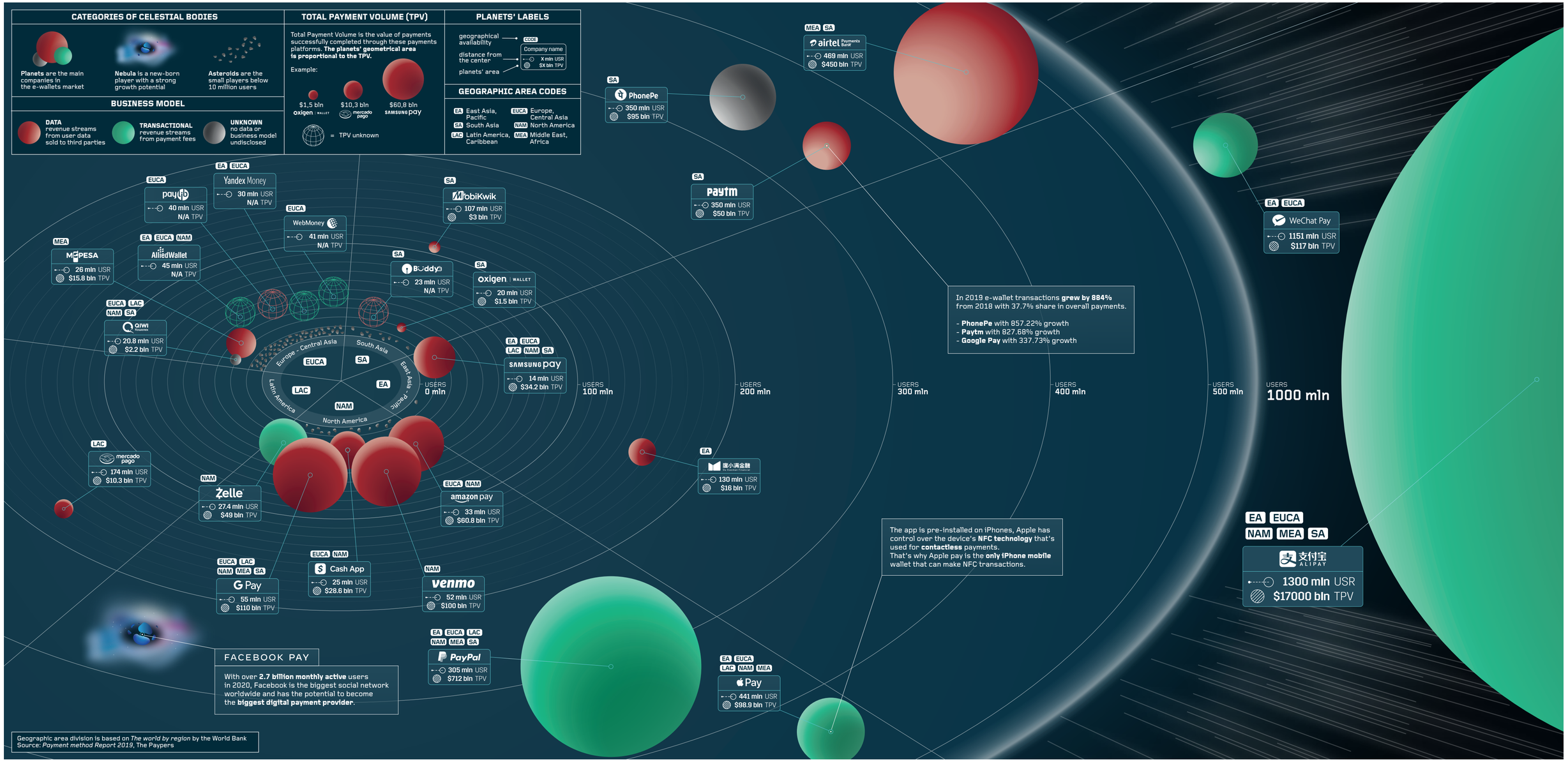
WHICH ARE THE MAIN E-WALLETS COMPANIES IN 2019?

PROJECT BY GROUP 4

MARTINA ANDREOTTI / ELENA BUTTOLO
MARCO GABRIELE / ALESSANDRO PARCA
FEDERICO POZZI / ANDREA SILVANO

DEN-SITY DESIGN+

POLITECNICO MILANO 1863



ABOUT THE VISUALISATION

A digital wallet also known as "e-Wallet" refers to an online service that allows one party to make electronic transactions with another party using digital currency units for goods and services. In 2019 e-wallet transactions grew by 884% from 2018 with 37.7% share in overall payments. How many users do they have? How influential can they be in the region they come from and operate in? The visualization focuses on showing the variety of companies present in the market in 2019 as if they were part of a planetary system.
The goal of the visualization is to show a portion of the electronic global payment system by highlighting its main features. Thanks to the "space metaphor" the reader will easily engage in reading and understanding data that is commonly undisclosed or difficult to source.
Data was retrieved from the 2019 Payment Method Report by The Paypers.

FACULTY

MICHELE MAURI / ANGELES BRIONES
GABRIELE COLOMBO / SIMONE VANTINI
SALVATORE ZINGALE

TEACHING ASSISTANTS

ANTONELLA AUTUORI / ANDREA BENEDETTI
MATTEO BETTINI / TOMMASO ELLI
ANDREA FEBRES / BEATRICE GOBBO